



WHY? [WHY PLANET COLOR?]

FAST FACTS ON WHY PLANET COLOR IS UNIQUE AND BETTER THAN OUR COMPETITORS...



unbelievable color range and texture

- Optically-enhanced pigments produce outrageous custom effects
- Produces smooth or textured finishes
- Versatile finishes retain OEM color space but add custom flare
- 209 repeatable formulas provide consistent colors and easy color matchability
- Creates finishes limited only by the imagination

flexible mixing line

- Integrates with Ultra, reducing waste, duplication and product costs
- Provides unlimited color flexibility for one-of-a-kind color designs
- Gives customers what they want when they want with immediate custom formulas
- No longer limited to factory-packaged colors

quality systems

- Based on OEM-certified technology for proven durability even on cars driven daily
- Produces top quality results with less effort than competitors
- Simpler Candy Effects application process for blotch free effects
- Productive due to fast application and dry times
- Easy to use and apply

technical support and distribution

- Widespread U.S. and Canada distribution
- Consistent service, pricing and product availability



PLANET
COLOR
SYSTEMS